



EDISON HIGH SCHOOL FOUNDATION
1ST ANNUAL "HOWLENTINE'S DAY" CELEBRATION
SATURDAY, FEBRUARY 13, 2010
9:00 A.M.-1:00 P.M.
EDISON HIGH SCHOOL

SPONSORSHIP AND VENDOR OPPORTUNITIES

The "Howlentine's Day" Celebration was created to celebrate the special relationship between humans and their canine companions. This event will offer families from all over Orange County the opportunity to participate in interactive dog contests, demonstrations, shopping and fun!

We invite you to become an active partner through your support of this event, which will benefit the students of Edison High School and our community pet partner, **Huntington Beach Dog Beach**. The Foundation will also be partnering with the **Orange County Humane Society** to offer canine adoption opportunities as part of the day's activities.

The "Howlentine's Day" Celebration will be promoted through print media coverage (pre- and post-event), advertisements, event calendar listings, online listings, posters and flyers distributed to various pet and dog locations, radio advertisements and sponsorships, email invitations and banners at prime locations all over Orange County. As part of your sponsorship we would also appreciate donations of either merchandise or gift certificates for the "Howlentine's Day" Celebration. These items will be used as contest prizes and thank-you gifts for those who help make this event possible.

If you are unable to serve as a sponsor for this event we would welcome your participation as an event underwriter or event vendor.

We look forward to working with you to provide a great event for the canines of Orange County. The "Howlentine's Day" Celebration is a great showcase for anyone interested in providing goods or services for our four-legged friends. Space is limited and we will sell out, so we encourage you to return this application as soon as possible to ensure premier booth space.

Respectfully,

Renee Mock, President

Edison High School Foundation

21400 Magnolia Street

Huntington Beach, California 92646

Federal Tax ID Number 16-1700657

www.edisonhighfoundation.org

The Edison High School Foundation is a non-profit 501(c)(3) organization whose mission is to raise funds for programs and services which promote educational excellence for the students of Edison High School. Our goal is to support and inspire students at all educational levels by providing the tools they need to succeed in the global community.



Honoring the Past, Building the Future



EDISON HIGH SCHOOL FOUNDATION 1ST ANNUAL "HOWLENTINE'S DAY" CELEBRATION SATURDAY, FEBRUARY 13, 2010

SPONSORSHIP LEVELS

Best in Show Sponsor - \$1,000

- Your company name and logo will be displayed on flyers, posters and other advertising.
- Your company name and logo will be mentioned in media coverage - magazines, newspaper, radio and local television PSAs.
- A featured link will be available on the Edison High School Foundation website before and after the event. Your company name and logo will remain on the Edison High School Foundation website until December 31, 2010.
- You will receive a premium 10'x20' event booth space.
- Promotional items (provided by you) will be inserted into our goodie bags.
- Your sponsorship will be announced at least three times during the event; at the beginning, midway through the day and at the end of the event. The announcement will include information about your business and thank you for your support of the event and the Edison High School Foundation.
- You or your designee may judge and present prizes to the costume parade winners for a media opportunity.
- Your company name and information will be included in the Business Directory of the Edison High School Foundation Student/Family Directory.

Best of Breed Sponsor - \$500

- Your company name and logo will be displayed on flyers, posters and other advertising.
- Your company name and logo will be mentioned in media coverage - magazines, newspaper, radio and local television PSAs.
- A featured link will be available on the Edison High School Foundation website before and after the event. Your company name and logo will remain on the Edison High School Foundation website until December 31, 2010.
- You will receive a 10'x20' event booth space.
- Promotional items (provided by you) will be inserted into our goodie bags.
- Your sponsorship will be announced at least twice during the event; at the beginning and end of the event. The announcement will include information about your business and thank you for your support of the event and the Edison High School Foundation.
- Your company name and information will be included in the Business Directory of the Edison High School Foundation Student/Family Directory.

Champion Sponsor - \$250

- Your company name and logo will be displayed on flyers, posters and other advertising.
- A featured link will be available on the Edison High School Foundation website before and after the event. Your company name and logo will remain on the Edison High School Foundation website until December 31, 2010.
- You will receive a 10'x10' event booth space.
- Promotional items (provided by you) will be inserted into our goodie bags.
- Your sponsorship will be announced at the beginning of the event. The announcement will include information about your business and thank you for your support of the event and the Edison High School Foundation.
- Your company name and information will be included in the Business Directory of the Edison High School Foundation Student/Family Directory.

Dog's Best Friend Event Underwriter - \$100

- Your company name and logo will be displayed on the Edison High School Foundation website and on flyers, posters and other advertising.
- Promotional items (provided by you) will be inserted into our goodie bags.
- Your sponsorship will be announced at the end of the event, thanking you for your support of the event and the Edison High School Foundation.
- Your company name and information will be included in the Business Directory of the Edison High School Foundation Student/Family Directory.

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TO BECOME A "HOWLENTINE'S DAY" CELEBRATION SPONSOR OR EVENT UNDERWRITER:

Please complete this form and mail it in with your tax-deductible donation.

_____ **Best in Show Sponsor - \$1,000** (premium 10'x20' booth)

_____ **Best of Breed Sponsor - \$500** (10'x20' booth)

_____ **Champion Sponsor - \$250** (10'x10' booth)

_____ **Dog's Best Friend Event Underwriter - \$100**

Contact Name _____

Company/Organization _____

Address _____

City, State, Zip Code _____

Phone _____ Fax _____

Email _____

Your website address _____

For Best in Show Sponsors, Best of Breed Sponsors and Champion Sponsors:

Please list the products or services that you will be providing, promoting and/or selling at your booth:

Signature _____ Date _____

Title _____

Please make checks payable to the Edison High School Foundation.

Please mail this form and your check to:

Edison High School Foundation
Howlentine's Day Celebration
21400 Magnolia Street
Huntington Beach, California 92646

Thank you for supporting the Edison High School Foundation!

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TO BECOME A "HOWLENTINE'S DAY" CELEBRATION VENDOR:

Please complete this form and mail it in with your tax-deductible donation.

_____ **Haute Dog - \$75** (10'x20' vendor booth; all set up materials to be provided by vendor)

_____ **Top Dog - \$50** (10'x10' vendor booth; all set up materials to be provided by vendor)

_____ Yes, we will need access to electricity (sponsor needs to bring 100' extension cord)

_____ No, we will not need access to electricity

I am authorized to represent my organization and agree to the vendor level indicated.

Contact Name _____

Company/Organization _____

Address _____

City, State, Zip Code _____

Phone _____ Fax _____

Email _____

Your website address _____

Please list the products or services that you will be providing, promoting and/or selling at your booth:

Signature _____ Date _____

Title _____

Please make checks payable to the Edison High School Foundation.

Please mail this form and your check to:
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